Tourist in your own Hometown

Design a card people would use-apr 16

Should include-logo, slogan, contact info, website, facebook page, for more info, cost, pictures/graphics, colour scheme, types of discounts, credit card size, email, phone # available at…participating retailers, 2 for 1, % discounts, restaurants, hotels etc, time/date- weekend/week/month???

Design a brochure to advertise the program-apr 16

All details of card plus more ideas for graphics/pics, 3 fold, 6 columns, more information on participating retailers (inc. big attracters), divide according to sectors- accommodation, food & beverage, transportation, recreation/entertainment, misc/other/services etc.

Draft a general letter for a business to get them to participate- Apr 12