Tourism 12- International Trip planning Assignment

In this assignment you will need to research and design a major trip to a country outside Canada and the United States. The vacation should last for a period of a week. You can organize the itinerary however you want but it must cover all the aspects required. It should be completed in a word document. You will then have to create an advertisement that is intended to market your tour package. It can be done in a prezi, power point, class presentation or a commercial. Type in tour packages into youtube to look for possible ideas of what you could do. Remember the point of the advertisement would be to encourage people to purchase a package because of your advertisement.

You will need to cover the following: (see sections below for organization purposes)

1. Travel itinerary (Getting to and from Destination)- see sample below

-You will need to develop a travel itinerary for a couple to travel from Prince Rupert, via Vancouver, to the destination you have chosen, in July, 2014

1. Detailed daily itinerary- see possible sample below

* Create a detailed daily itinerary of activities for each day, with at least one option for the morning, one for the afternoon and one for the evening. This should include a description of the activities, all relevant information on cost, times open etc., and any other requirements. In addition you should provide options for food, such as local restaurants and pricing of those options.

1. Accommodation Options/Costs

-Identify at least 3 accommodation options for various budget types- ie. Luxury Hotel, Budget hotel, and bed and breakfast- include information about each and costs

1. Restaurant Options/Costs

- It should also provide a list of restaurant/food options and costs for breakfast,lunch and supper

1. Attractions and Activity Options/Costs

– identify three major cities near the destination and a list of at least 25 different local tourist Attractions/activities, including costs, hours of operation etc.

1. Travel options/Costs

* Travel options and costs (identify at least two different airline options from Prince Rupert to Vancouver) (identify at least 4 different options from Vancouver to destination)- these should include dates, times, and costs

1. Documentation/Vaccinations required for travel/costs/timelines

* identify the information, vaccinations and documentation required by Canadian travellers to the destination you have chosen (ie. Passports, visas, etc. in addition to any costs associated with this documentation, and timing- ie. How long should you have left on your passport etc, when do you have to apply by, etc.)

1. Maps/Directions

- It should also provide information such as local maps, directions from airport to hotel, and car rental agencies or other local transportation options.

1. Local transportation options/Costs

- It should also provide information on local car rental agencies, costs, local transit, taxis etc. and other local transportation options like ferries etc.

1. Language and culture information

-describe language, customs and culture, currency, food in the destination of your choice

Sample travel itinerary (fill in with as many details as you can)

|  |  |
| --- | --- |
| Flight / Rail / Rental / Hotel / Event |  |

|  |  |
| --- | --- |
| **Prepared For**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | **Event or Purpose**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Departing**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | **Returning**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

* ***Notes:***

#### Leg 1

### Depart From: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ To: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Flight # / Train # \_\_\_\_\_\_\_\_\_\_\_

* Airline or Carrier: \_\_\_\_\_\_\_\_\_\_\_ Gate and/or Terminal \_\_\_\_\_\_\_\_\_\_\_
* Check-in Time: \_\_\_\_\_\_\_\_\_\_\_ Depart Time: \_\_\_\_\_\_\_\_ Arrival Time: \_\_\_\_\_\_\_\_
* Cost: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

##### Transfer Y/N \_\_\_\_\_\_\_

#### Leg 2

### Depart From: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ To: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Flight # / Train # \_\_\_\_\_\_\_\_\_\_\_

* Airline or Carrier: \_\_\_\_\_\_\_\_\_\_\_ Gate and/or Terminal \_\_\_\_\_\_\_\_\_\_\_
* Check-in Time: \_\_\_\_\_\_\_\_\_\_\_ Depart Time: \_\_\_\_\_\_\_\_ Arrival Time: \_\_\_\_\_\_\_\_
* Cost:\_\_\_\_\_\_\_\_\_\_\_\_\_

##### Transfer Y/N \_\_\_\_\_\_\_

#### Leg 3

### Depart From: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ To: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Flight # / Train # \_\_\_\_\_\_\_\_\_\_\_

* Airline or Carrier: \_\_\_\_\_\_\_\_\_\_\_ Gate and/or Terminal \_\_\_\_\_\_\_\_\_\_\_
* Check-in Time: \_\_\_\_\_\_\_\_\_\_\_ Depart Time: \_\_\_\_\_\_\_\_ Arrival Time: \_\_\_\_\_\_\_\_
* Cost:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* **Vehicle Rental:**
* Rental Company: \_\_\_\_\_\_\_\_\_ Class or Model: \_\_\_\_\_\_\_\_\_\_ Reservation #: \_\_\_\_\_\_\_\_\_\_\_\_\_
* Pick-up Date: \_\_\_\_\_\_\_ Time: \_\_\_\_\_\_\_ Drop-off Date: \_\_\_\_\_\_\_\_ Time: \_\_\_\_\_\_\_\_
* Beginning Mileage: \_\_\_\_\_\_\_\_\_\_\_\_ Ending Mileage: \_\_\_\_\_\_\_\_\_\_\_ Fuel Expense $$:\_\_\_\_\_\_\_
* Cost:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* **Hotel / Accommodations:**
* Hotel Name: \_\_\_\_\_\_\_\_\_\_\_\_\_ Hotel Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone#: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Reservation Number: \_\_\_\_\_\_\_\_\_\_\_\_
* Check-in Date: \_\_\_\_\_\_\_\_ # of Nights: \_\_\_\_\_ Check out Date: \_\_\_\_\_\_\_\_\_\_ Time: \_\_\_\_\_\_
* Cost:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

### Sample Detailed Itinerary (need one per day)

### DAY ONE | Shalom and Welcome Home!

* 8am Arrive at Ben Gurion Airport where you will meet your Tour Educator.
* 830 am Ascend to Jerusalem to say Shehehianu - a prayer of thanks said on special occasions - at a vantage point with a breathtaking view of Jerusalem with the Old City at its heart.
* 1030 am Walk along the Ramparts of the Old City and discover a secret Jerusalem as you look down into hidden courtyards and alleyways.
* 12pm- lunch (see restaurant options)
* 1pm Enter the Old City and explore the Jewish Quarter to see the Cardo (the Heart) of the ancient Byzantine city, an ancient commercial venue where you can still shop today! Other ancient periods also put in an appearance – a wall from the First Temple period, remains from the time of the Maccabies and more.
* 3 pm View the Southern Wall Excavation before pausing at the Western Wall, the Holiest place to the Jewish People.
* 5 pm Descend underground to explore the Western Wall Tunnels, stretching under the Old City.
* 6 pm- Supper- see restaurant options
* 7 pm Depart Jerusalem and head north to Haifa for a well deserved rest.

***Overnight: Haifa***